


Action taken report on Stakeholder Feedback 2022-23

Department of Business Management

Summary of Stakeholder Feedback and Action Taken

Programme	Stakeholder	Summary of the Feedback received	Action recommended	Action taken
MBA	Students	<ul style="list-style-type: none"> Increase hands on learning in management for gaining more confidence 	<ul style="list-style-type: none"> Add simulations and Bloomberg case studies 	<ul style="list-style-type: none"> Simulations and case studies are made mandatory in course plans. Also, faculty members are encouraged to develop new case studies
	Alumni	<ul style="list-style-type: none"> Data analytics and other courses on emerging areas in management 	<ul style="list-style-type: none"> Explore possibility of offering courses on new trends in the management domain 	<ul style="list-style-type: none"> Decided to offer sponsored courses through Coursera platform, with a variety of choices
	Teachers	<ul style="list-style-type: none"> More training in using simulations and multimedia case studies in classes 	<ul style="list-style-type: none"> Training for new teachers with experienced faculty members being the trainers 	<ul style="list-style-type: none"> Training for all teachers in better use of simulations and case studies in classrooms
	Employers	<ul style="list-style-type: none"> Ensure conceptual clarity in students 	<ul style="list-style-type: none"> Use of quiz and seminars in courses to ensure conceptual clarity 	<ul style="list-style-type: none"> Revamp course plans and placement training to ensure better conceptual clarity in the graduates
BBA	Students	<ul style="list-style-type: none"> More opportunities for experiential learning 	<ul style="list-style-type: none"> Provide space for student entrepreneurial initiatives 	<ul style="list-style-type: none"> Implement an entrepreneurial initiative under the department to provide experiential learning in business
	Alumni	<ul style="list-style-type: none"> Courses on entrepreneurship and analytics needed 	<ul style="list-style-type: none"> Provide business analytics as an add on course Initiate an entrepreneurship cell for the students 	<ul style="list-style-type: none"> Business Analytics added as an add on course Establish an entrepreneurship development centre for the students, alumni and staff
	Teachers	<ul style="list-style-type: none"> Need to have an entrepreneurs 	<ul style="list-style-type: none"> Initiate entrepreneurship challenges and other 	<ul style="list-style-type: none"> Establish an entrepreneurship development centre for

		hip environment in the college for students to develop an interest in it	activities for students	the students, alumni and staff
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Dr. Yeeva Mathew

Chairperson, BoS



Dr.Saju M D
Principal in Charge