

# 7.1.8 Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities

# 2014-2015

# 1. 'Poothumbikal' 2014 - Anganwadi children's fest

Name of the Programme :	Poothumbikal
Organized by:	Department of Social Work
Date of the Programme:	12 June, 2014

The Department of Social Work organized a colourful programme tiltled 'Poothumbikal' which is an Anganwadi Childrens Fest with the assistance of Rotaract members of BSW at Childrens park, Ernakulam on June 12th 2014. Children were engaged in physical game activities and asked to listen quietly to storytelling, or to use their imaginations by making creations from new and recycled materials. The fest was an interactive and educational initiative.



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Name of the Programme :	Kinder for Kinder
Organized by:	Rajagiri outREACH
Date of the Programme:	09 August, 2014

# 2. Kinder for Kinder Sponsorship

Representatives from *Kinder for Kinder*, a project of Keli, Switzerland visited the Buds School at Kumbalangi on 9<sup>th</sup> of August, 2014. The programme which was co-ordinated by Rajagiri outREACH had Prof. K. V. Thomas MP as the Chief Guest. The Presidential Address was made by Mr. Dominic Presentation MLA. On this occasion the Kinder for Kinder representatives distributed various school materials for BUDS school. A cheque of nine lakhs ten thousand rupees, the fund for buds school support and education sponsorship was handed over to Mr. M. P. Antoni, Project Director of Rajagiri outREACH.



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# 3. Life Skill Training Camp

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Life Skill Training Camp named as "Sahrudaya" was held on 15-16th August, 2014 at Santhimandiram Tholur, Thrissur. A total of 94 students participated in the camp. Mr. Praveen George, Mr.Joshy Varghese and Mr. Benny Jacob led the various sessions.



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#### 4. Rural Camp

Name of the Programme :	Rural Camp
Organized by:	RCSS
Date of the Programme:	26 August, 2014

Rural camp orientation was done by Fr. Prasanth Palakkapilly on August 26, 2014 at Chavara Hall. The Social Sensitization Camp for the academic year 2014-15 was held from August 27th to September 2nd, 2014 at Adimali Grama Panchayat of Idukki district. 342 students from the first year batches of MBA, MHRM, PGDM and RISER attended the camp. 10 faculty members accompanied the students. One of the main tasks of the camp was to provide drinking water facilities to the rural tribes as part of Jalanidhi project which is funded by the World Bank. The students involved in digging trenches for fitting pipes to provide water supply for 125 families. Camp Evaluation of the students was done on 3rd September, 2014.



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Name of the Programme :	Pakalveedu
Organized by:	RCSS and Binani Zinc Ltd
Date of the Programme:	24 September, 2014

#### 5. Binani Zinc Ltd— Binanipuram -Day-care for the elders

A total of 64 members attended the 'Pakalveedu' Programme. Onapudava, Onasadhaya and Onam Gifts were distributed to elderly people at Binanipuram Day care centre for Elderly sponsored by Rotary Clubs and other sponsors. Umbrellas were distributed to the day-care members, Environment Day observation, cooking class by JSS, seminar on 'Care for Elderly' and medical check –up were the major events held under the CSR initiatives of Binani Zinc Ltd. Nursing Students from Amritha College of Nursing, Edapally, LLB Students from Bharath Matha School of Legal Studies, students from Department of Social Work, Manglore University and students from VIVES, Belgium visited the Pakalveedu.







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#### 6. SPIC MACAY Programmes organized at RCSS : Gotipua Dance

Name of the Programme :	Spic Macay
Organized by:	RCSS
Date of the Programme:	11 November, 2014

The Spic Macay programmes highlighting Gotipua Dance - 'Gotipua - Konark Natya Mantap' was organised on November 11, 2014 at RCSS. The programme was intended to enrich the quality of formal education by increasing the awareness about different aspects of Indian heritage and inspiring the students to imbibe the values embedded in it.





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#### 7. UNCRC @25

Name of the Programme :	Saphalamee Balyam
Organized by:	Rajagiri outREACH
Date of the Programme:	14 November, 2014

UNICEF has come forward to support 13 district programmes and one state level programme at Trivandrum as a part of observance of the 25<sup>th</sup> year of UNCRC. In each district, a one day programme named "Saphalamee Balyam" was organized inviting 150 participants including 100 children. At the district level programme 25 children, who made remarkable and outstanding achievements amidst various challenges including poverty, socio-cultural barriers, physical and cognitive challenges were recognized. The programmes have been conducted by RAJAGIRI outREACH in association with many organizations. District programmes at Ernakulam was conducted on 14<sup>th</sup> November 2014 at Subash Park Ernakulam. Worshipful Mayor Tony Chammini inaugurated the function. Other District programmes were conducted at Thrissur, Kasaragode, Kottayam, Kannur, Malappuram, Wayanad and Kollam.







Express News Service Mananthavady: A host of programmes marked the ob-servance of the 25th amiver-sary of the United Nations to convention on the Rights of the child (UNCRC) in the district. The programmes were jointly organised by UNI-CEF, Rajagiri Outreach and Childine. Twenty-five select children ful kinds of olds to achieve sub-collector Seer-ambasiva handed over mementos sub-collector Seer-mementos and cash awards o the children. Kerala Child Rights Observatory Project

Officer G Deepak presided over the function. Childline district coordi-nator Victor Johnson, centre P S also spoke.

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Name of the Programme :	SPICMACAY
Organized by:	<b>RCSS and Warsi Brothers</b>
Date of the Programme:	20 November, 2014

#### 8. SPIC MACAY Programmes organized at RCSS: Qawwali

Spic Macay programmes was organised by RCSS and Warsi Brothers on November 20, 2014. Various programmes such as classical music and dance, folk arts, crafts, and classic cinema screenings were conducted inside the college campus. The students were made more aware about Indian and world heritage through these cultural programmes. The performers displayed a unique presentation portraying a distinctive amalgamation of the life and culture of the country.



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#### 9. Talent 2014

Name of the Programme :	Talent 2014
Organized by:	Rajagiri outREACH
Date of the Programme:	20 November, 2014

As a part of National Children's Day observance, Amala Institute of Medical Sciences, RAJAGIRI outREACH, The Indian Academy of Paediatrics, Thrissur and ABBA Charitable Society jointly organized 'Talent 2014' a District Level Drawing and Quiz competition on 20th November, 2014 at Amala auditorium. The theme of the programme was "Clean Kerala, My dream Kerala". 520 students participated in the programme. Painting and quiz competitions were held for the students. The function was presided over by Rev. Fr. Jaison Mundanmany, Associate Director, AIMS and inaugurated by Mr. Sreekumar C.C., President, District Panchayath, Thrissur. An informative session was conducted for the adolescents on the importance of good personality and attitudes in the ways of success during the event. Also an entertainment programme led by club FM team for the students was organised. The valedictory function was presided by Sri. V. M. Radhakrishnan.





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### 10.NAUKA 2014

Name of the Programme :	NAUKA 2014
Organized by:	Department of Social Work
Date of the Programme:	26 November, 2014

The handing over ceremony of the relief fund to the Youth Red Cross officials for Kashmir Flood Victims, collected by BSW I semester students was held on Wednesday, 26th November 2014. Adv. Balakrishna Kartha (Chairman, Ernakulam District Red Cross), Mr. Sirajudeen Raja (Vice Chairman, Ernakulam District Red Cross), Mr. E.A. Shabeer (Youth Red Cross Chairman), Mr. K.V. Bijoy (Youth Red Cross Secretary) and Dr. Mary Venus Joseph (Dean & Administrator, RCSS) were present during the occasion.



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# 11.One Day Camp at Government Children's Home, Kakkanad

Name of the Programme :	One Day Camp
Organized by:	Rajagiri Transcend
Date of the Programme:	30 November, 2014

RAJAGIRI TRANSCEND organized a one day camp at Government Children's Home (Girls), Kakkanad, on 30th November 2014, with an objective of cleaning the premises of the Children's home and to offer psycho social support to the inmates of the Girl's home. Around 50 students from RCSS were involved in the camp. The programme started at 9.30 am with an introduction about the Girls home by Dr.Janakai Sankaran, CWC Member, Ernakulam. There were around 65 inmates in the age group of 6 to 18 years in the home. Along with the inmates, RCSS students cleaned the premises of the Girls Home and it was successfully completed at 1.30 pm. Post lunch, there were a lot of cultural activities including dance, solo singing, games etc. Both the groups made the most of the day and had lots of fun. The team returned from the Girls' home with a strong determination to develop a long term intervention in the girls' home for improving the quality of the life of the inmates.





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12. Career Guidance Camp (RYLA)	
Name of the Programme :	RYLA Camp
Organized by:	Rajagiri outREACH
Date of the Programme:	21 December, 2014

#### **12.Career Guidance Camp (RYLA)**

With the support of Rotary Clubs and other well-wishers, RAJAGIRI outREACH conducted Rotary Youth Leadership Award (RYLA) Camp (Career Guidance Camps) from 21-23<sup>rd</sup> December at Rajagiri, Kalamassery campus. The camp aimed to help the students under the sponsorship scheme studying in 10th Standard to prepare for public examination and to offer them career guidance. Rev. Fr. Mathew Kiriyanthan CMI, Chairman, Sahrudaya Services & Charities, inaugurated the camp and Rev. Dr. Antony Kariyil CMI, Director, was the Chief Guest for the valedictory session. The camp was a three-day residential camp consisting of 416 students under the sponsorship programme from different communities/districts of Kerala.



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# **13.Urology Health Camp**

Name of the Programme :	Urology Health Camp
Organized by:	Rajagiri outREACH
Date of the Programme:	November- December, 2014

Rajagiri Hospital, Chunagamveli in association with RAJAGIRI outREACH organized a Urology Health camp at Pallikkara, Pattimattom and Paingottoor in Ernakulam District in the month of November and December. 232 persons utilised the camp facility from morning till noon. A medical team consisting of 12 members headed by Dr. Sanjay Bhatt provided their esteemed services in the camp. Various diagnostic tests were conducted and the respective medicines were distributed to the patients.



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## 14. Chavara Education Sponsorship Project

Name of the Programme :	Chavara Education Sponsorship Project
Organized by:	RCSS
Date of the Programme:	3 January, 2015

As part of the Chavara year celebration, RCSS initiated a new project for supporting HIV/AIDS infected/affected children in Ernakulum District. As the first phase, 25 children in the age group of 8 to 18 years are identified and the project is inaugurated on 3rd January 2015. The function was held at Chavara Hall at 3.30 pm and Rev. Dr. Antony Kariyil CMI, Director, Rajagiri Institutions, distributed the scholarships to 25 children. Dr. Joseph I Injodey, Principal, RCSS presided over the function. All Beneficiary children and their family members were present on the occasion.



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#### **15.CRAYONS '15**

Name of the Programme :	Crayons '15
Organized by:	Rajagiri Transcend
Date of the Programme:	25 January, 2015

CRAYONS '15, the third annual get together of children from foster homes (Child Care Institutions) was held on 25th January 2015. Around 500 children in the age group of 5 to 18 years from 21 Child Care Institutions in Ernakulam and Alapuzha districts participated in the celebration. These proficient little masters actively participated in various competitions like solo dance, group dance, Rangoli, Drawing, Treasure Hunt etc.

CRAYONS '15 was inaugurated by Sri.Kochouseph Chittilappilly. Film Director Renjith Sankar and Cine Artist Ms. Srinda were chief guests of the festival. In the Inaugural and Valedictory functions, Rev.Dr.Antony Kariyil CMI, Dr.Joseph Injodey, Dr.Manoj Mathew and Mr.Arun Nair represented Rajagiri Centre for Business Studies. The lunch was prepared and served by our students. Through CRAYONS, the students of RCSS aspire to nurture the kids' inner talents and fill their hearts with joy, laughter and unforgettable memories. Crayons 2015 was successfully organized at Rajagiri Centre for Business Studies, Kakkanad on 25th January 2015. Crayons is the flagship event conducted by Rajagiri Transcend-the social service wing of Rajagiri Centre for Business Studies and caters specifically to the children at foster homes in and around Kochi. The Guests of Honour for Crayons 2015 – Mr. Kochouseph Chittilappilly and Chief Guest- Mr. Ranjith Sankar inaugurated the grand event with the lighting of the lamp ceremony.







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# 16.Palakkad Family Wellness Centre Child Sponsorship

Name of the Programme :	Palakkad Family Wellness Centre Child Sponsorship
Organized by:	<b>RCSS and Palakkad Family Wellness Centre</b>
Date of the Programme:	01 February, 2015

One-day tour programme was organized by Palakkad Family Wellness Centre on 1st February, 2015. 25 children, 5 parents and sisters from Family Wellness Centre participated in the tour programme. Visit to Palakkad Fort and Vadika flower garden were major attractions. Children enjoyed well and played various games. Food was also served to everyone.



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# 17.Lanterns-2015

Name of the Programme :	Lanterns'15
Organized by:	RCSS
Date of the Programme:	07 March, 2015

Lanterns '15, a one day mentoring camp for a group of under privileged children was held on March 07, 2015 at Chavara hall. The objective of the programme is to help the children to recognize that they have the power to be what they aspire to be and comprehend the attributes and qualities required to become a positive personality which will ultimately lead to their holistic development. 100 children who are being sponsored by RCSS were the participants.



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#### 18. Souhrudam Camp

Name of the Programme :	Souhrudam Camp
Organized by:	RCSS
Date of the Programme:	15 May, 2015

A three-day vacation camp was organized at 40 centres covering 6000 children between the ages of 5-15 years based on the topic 'Family Farming' in the month of May. The camp was conducted in association with Corporates, Residents Associations, Municipalities, Panchayats, Service Clubs and Kudumbasree. It was a platform for the children to exhibit their talents as well as to learn and share knowledge and experience by performing as a 'Team'.



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<b>19.</b> Community Teaching Program	me (Shiksha-graha)
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Name of the Programme :	Shiksha-graha
Organized by:	RCSS
Date of the Programme:	22 June, 2015

As part of the community outREACH programme, RCSS students have initiated week end classes for the neighbourhood children. Programmes on Communicative English, Basic Mathematics, Hindi and also training on Public Speaking are scheduled. The programme began on June 22nd Sunday and it continued throughout the year. Around 25 children from the neighbourhood were the beneficiaries of the programme.



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Name of the Programme :	Suraksha Project
Organized by:	RCSS
Date of the Programme:	April 2014 – March 2015

Suraksha project, sanctioned by Kerala State AIDS Control Society (KSACS) working for Migrant labourers comes under the purview of Community Health. The project is functioning at Ernakulam and Perumbavoor. The ultimate aim of the project is to reduce HIV /AIDS prevalence in Kerala targeting migrants in and around Ernakulam District. Along with HIV /AIDS prevention program, health camp, health education, exhibitions, film shows etc. were conducted to reduce the problems in health, sanitation and hygiene.







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# 7.1.8 Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities

# 2015 - 16

#### 1. Chennai Relief Work

Name of the Programme :	Chennai Relief Work
Organized by:	Department of Social Work
Date of the Programme:	09 December 2015

MSW students took part in the relief work among the flood affected areas of Chennai from 9 to 16th December 2015. The team met people affected by the flood. Books and basic study materials were provided to the young children at balavaadis and emotional support was given to them to recover from the trauma.



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# 2. Support to BUDS School

Name of the Programme :	BUDS School Support Project
Organized by:	Rajagiri outREACH
Date of the Programme:	16 October 2015

Financial assistance to BUDS School by KELI, Switzerland named as BUDS School Support Project for 11 Buds schools was held at Khaddar Haji Memorial Buds School, Kadungallur Grama Panchayat on October 16, 2015.

The representatives of KELI, Switzerland, the sponsoring agency and officials from outREACH, the facilitating agency, graced the event with their presence. As part of the project, a Higher Education Loan Scheme Programme was also held on November 10, 2015 for 20 students.



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# 3. Blood Donation Camp

Name of the Programme :	Sankalp
Organized by:	Rajagiri TRANSCEND
Date of the Programme:	16 September 2015

With the objective of promoting the joy of giving, Rajagiri TRANSCEND organized a Blood Donation Camp named 'Sankalp' with the support of Indian Medical Association, Kochi, on 16th September 2015 at Chavara Hall, Rajagiri Centre for Business Studies. The volunteers of TRANSCEND donated their blood during the programme.



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# 4. Walk with Canserve – a Cancer Awareness Programme supported by the Corporation of Kochi

Name of the Programme :	Walk with Canserve
Organized by:	<b>Canserve Society</b>
Date of the Programme:	06 September 2015

As a part of Cancer Awareness Programme, to promote a healthy lifestyle, Rajagiri TRANSCEND, took part in the Walkathon at the Durbar Hall Ground, Kochi, on 6th September 2015. The programme was organized by Canserve Society, a charitable society run by Cancer Survivors and a group of volunteers, supporting cancer patients, both emotionally and financially.

The Walkathon was aimed at creating awareness among the general public about cancer. It was flagged off at 7 A.M from the Darbar Hall Ground, Kochi with over 500 people walking for the cause. 67 students represented Rajagiri TRANSCEND in the event.



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#### 5. CRAYONS '16

Name of the Programme :	Crayons '16
Organized by:	RCBS
Date of the Programme:	16 January 2016

CRAYONS '16, the fourth annual get together of children from foster homes (Child Care Institutions) was held on16th January 2016 at Chavara Hall, RCBS. Around 450 children in the age group of 5 to 18 years from 21 Child Care Institutions in Ernakulum and Alapuzha districts participated in the celebration. These proficient little masters actively participated in various competitions like solo dance, group dance, Rangoli, Drawing, Treasure Hunt etc.

The Chief Guest for the Inauguration was Mr. Jacob Panicker P.L., Assistant General Manager & Regional Head, Federal Bank, Aluva Branch..Joseph I injodey, the Executive Director, Rajagiri College, presided over the function. The Chief Guest for the Valedictory function was Ms.Jaya Jacob Alexander, Head HR, Geojit BNP Paribas. Dr.Binoy Joseph, the Principal, Rajagiri College of Social Sciences, distributed the prizes and gifts. To the participants. The lunch was prepared and served by our students. Through CRAYONS, the students of RCBS wish to nurture the kids' inner talent and fill their hearts with joy, laughter and an unforgettable memory with us.







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#### 6. Lanterns 2016

Name of the Programme :	Lanterns 2016
Organized by:	RCBS
Date of the Programme:	<b>22 February 2016</b>

This year LANTERNS was held on 22nd February 2016 at Chavara hall, RCBS. 70 children in the age group of 5 to 18 from the Rajagiri neighbourhood community took part in the event. This one-day camp was organised with the aim to help the students recognize that they have the power to be what they wish to be and comprehend the attributes and qualities required to become a positive personality which will ultimately lead to their holistic development. Dr.Joseph I Injodey, Executive Director, RCSS, inaugurated this year's event. Dr.Manoj Mathew, Faculty Coordinator of TRANSCEND presided over the function. Around 75 volunteers from TRANSCEND were the facilitators of the programme.



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# 7. Medical Camp

Name of the Programme :	Lanterns 2016
Organized by:	MLTC
Date of the Programme:	27 September 2015

MLTC in collaboration with 'Thananil' near NAD signal station organized the free Medical Camp on 27th September 2015. The camp was conducted with the wholehearted support of the staff of the Rajagiri hospital Chunagamvely, Alwaye. The 2nd year BSW students participated in the programme.







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#### 8. Medi Express

Name of the Programme :	Medi Express
Organized by:	Department of Social Work
Date of the Programme:	14 November 2015

Department of Social Work in association with Indian Railways, Malayala Manorama and Rajagiri Hospital organised medical checkups for railway employees and passengers travelling in trains from Alappuzha, Kottayam and Thrissur on 14th November 2015 as part of World Diabetes Day 2015. The camp was also conducted in three railway stations namely Ernakulam Junction, Ernakulam Town and Aluva.

The Social work students from Rajagiri College conducted a street play on the theme Life Style Diseases and its Prevention. A Flash mob was also conducted to create awareness on Diabetes and the need for a healthy life.



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Name of the Programme :	Breast Cancer Awareness Programme
Organized by:	RCBS
Date of the Programme:	9 November 2015

#### 9. Breast Cancer Awareness Programme

An interactive session on Cancer, its reasons, different types of cancer, treatment and precautions was organized on the campus under the guidance of Dr R. Padmakumar laparoscopic and metabolic surgeon at Sunrise hospital Kakkanad on 9th November 2015.



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## **10. Medical Camp for the Elderly**

Name of the Programme :	NSS Medical Camp
Organized by:	RCSS
Date of the Programme:	9 November 2015

The NSS volunteers of Rajagiri College of Social Sciences organized a free medical camp for the elderly in collaboration with Rajagiri hospital and Thanal, an NGO. There were about 80 participants.







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### 11. SPICMACAY- Rajasthani Folk Dance

Name of the Programme :	NSS Medical Camp
Organized by:	RCBS
Date of the Programme:	15 July 2015

In association with SPICMACAY RCBS organized a Rajasthani Folk Dance at the RBS Auditorium on July 15, 2015 at 5: 30 pm.



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### 12. ICCR- "Mohiniyattam

Indian Council for Cultural Relations (ICCR) in association with RCBS presented the performance of the dance form "Mohiniyattam" by the renowned dance artiste, Dr. Methil Devika at RBS Auditorium on Sep 09, 2015.





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### 13. Koogu Performance

A Koogu performance by Anish Victor, Michelle and Aruna was staged at Bella Vista, on 3rd November, 2015. Koogu means 'shout' or 'call' in Kannada. The performance was a series of vignettes based on real incidents, many of which the performer had to confront in his/her life. In order to travel, the performance is intimate and not dependent on aspects - such as, lights, sets, extensive publicity etc. Hence, Koogu has happened in living-rooms, terraces, kitchens, black-boxes, open fields, and even a forest of Sal trees.



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### 14. SPIC MACAY Programmes organized at RCSS: Flute Recital

Name of the Programme :	Spic Macay
Organized by:	RCSS
Date of the Programme:	7 January, 2015

Flute Recital - by Mysore Chandan Kumar Organised on January 07, 2015



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### 15. Awareness Campaign

An Awareness Campaign on 'Bio–Diversity and Deforestation' was held on September 25, 2015. Dr. Seetharaman, President, All Kerala River Protection Council inaugurated the event. The seminar, poster designing competition and Action programmes such as mango tree planting and sowing seeds were the major activities and 51 students from Upper Primary and High School participated in the event.



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# 16. An awareness session on 'Energy Saving'

As part of the project of the energy management cell of Urjja Kiran, an awareness session on 'Energy Saving' was arranged at Kunnathunadu region on 16<sup>th</sup> of February, 2016 and 135 members participated.



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### **17. Launch of International Finance Education Programme**

Launching of an International Finance Education Programme was held at Malappuram and Wayanad in association with Indian Bankers Association and outREACH supported by Meljol. The programme held on June 11-12 and January 26, 2015 and mainly focuses to motivate the children to open individual bank account. On the basis of this, Teachers and Bank Staff were given training classes.



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### **18. Trainers Training Programme**

As part of providing financial education to children in Balasabha, belonging to all LSG's of Palakkad District, RAJAGIRI outREACH in association with Kudumbasree and CYFI, Netherlands has arranged 'Trainers Training Programme on Financial Literacy and Financial Inclusion for Children'. The training programme was from December 28-31, 2015 and it has been conducted for 200 Kudumbasree members titled as 'Bank Facilitators'.



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### **19. Teaching Less and Learning More**

RAJAGIRI outREACH has facilitated an introductory interactive session for CBSE School Teachers on 18th December, 2015. The training programme named 'Teaching Less and Learning More' was arranged in association with QTEC Learning Solutions, UK. Mr. Murray Watson, Founding Director and CEO of QTEC had taken the class for 20 invited teachers representing various Schools in and around Ernakulam District.



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### 20. Career Guidance Camp /RYLA

With the support of Rotary Clubs, Wonderla Holidays Pvt. Ltd. and K Chittilappilly Foundation and ITC Ltd., RAJAGIRI outREACH conducted Rotary Youth Leadership Award (RYLA) Camp (Career Guidance Camps) from 21st to 23rd December at Rajagiri Higher Secondary School campus. The camp aimed to help the students under the sponsorship scheme studying in 10th Standard to prepare for public examination and to give them career guidance. Rev. Fr. Mathew Kiriyanthan CMI, Chairman, Sahrudaya Services and Charities inaugurated the camp. 269 students under the sponsorship programme from different communities /districts of Kerala participated the 3 days' residential camp.

Thrissur region also conducted the camp for 29 students on 24th January, 2016 and the class covered career guidance, time management and exam tips.



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### 21. National Environment Awareness Campaign

In association with Energy Management Centre -Kerala, RAJAGIRI outREACH establishes 'Energy Conservation Awareness Campaign' of Urjja Kiran in various centers of the organisation. Awareness class, magic show and exhibition on waste management practices and energy conservation are the major activities of the programme. The theme of the Campaign of EMC – Kerala in association with Centre for Environment and Development is "Energy efficiency and Conservation". The programme also focus on rallies, LED bulb making etc. facilitating the extend reach to various centers.



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#### 22. 6th phase of CSR initiatives for women entrepreneurship

The project focuses on a wide variety of activities like goat rearing, cow rearing, snacks making, candle making, anthurium nursery, paper bag making, beauty parlour, agriculture, catering, chicken centre, quail rearing, stationery shops, book binding, DTP, drum making, jewellery making, tailoring etc. This project has reached the 6th phase in the year 2016 with 24 new beneficiaries and the project had expanded to 140 beneficiaries. Official launch of the 6th phase of CSR initiatives under K. P. Paul Foundation was held on 25th of February, 2016.



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### 23. Tribal Women Entrepreneurship Project

A new entrepreneurship project has been launched under the CSR initiative by KITCO Ltd. in 3 Tribal Villages at Kuttampuzha Grama Panchayath, Ernakulam for Apiculture and Bamboo Handicraft items. Thirty beneficiaries are selected for the implementation of the various projects. The project visualizes the sustainability of livelihood activities of Tribals in the target area through the marketing and value addition of products. Tribal Promoters' training was also included in this project. The project launching was held on March 17, 2016 at Kuttampuzha.



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# 7.1.8 Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities

### 2016-2017

### 1.Souhrudam Camp – 2016

Name of the Programme :	Souhrudam 2016
Organized by:	RCSS
Date of the Programme:	April - May, 2016

A three-day vacation camp was organized at 38 centres covering 3730 children between the ages of 5-15 years based on the topic 'Sambadyathiloode Souhrudam' in a period between April 18–May 28, 2016. The theme was introduced for the first time for Souhrudam camps and was accepted with great hands. The camp was conducted in association with Corporates, Residents Associations, Municipalities, Grama Panchayat's, Clubs and Kudumbasree. It was a platform for the Children to exhibit their talents as well as to learn and understand the need for savings and banking in life.



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Name of the Programme :	Awareness class on blood donation
Organized by:	RCSS
Date of the Programme:	June 15 <sup>th</sup> ,2017

### 2. Awareness class on blood donation

The Youth Red Cross wing of Rajagiri College of Social Sciences organized an awareness class on the importance of Voluntary Blood Donation under the guidance of Dr. Giji George professor (Rajagiri College of Social Science) and Club President Aiswarya Ramesh on 2017 June 15th. The Speaker was Research Scholar Mr. Sooraj. P from the Centre for Doctoral Research, RCSS; who was also the former Project Coordinator for Indian Blood Donor Centre.

The class commenced by 2pm. Dr. Giji, warmly welcomed Mr.Suraj for the occasion. A video released by the National AIDS Control Organization, National Blood Transfusion Council and National Rural Health Mission was shown at the beginning of the session. The video was about an inherited blood disorder named Thalassemia and importance of Blood donation. Shortly, Mr. Suraj shared his first experience of having to donate blood; an emergency situation in his college along with the requirements and benefits of blood donation. Today, he is both proud and glad to have saved more than 200 lives at an interval of 4 months since the age of 20.





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### 3. Kinder for Kinder

Name of the Programme :	Kinder for Kinder
Organized by:	RCSS
Date of the Programme:	June 27 <sup>th</sup> , 2017

Kinder for Kinder, a project of KELI Switzerland (an association of Malayalees residing in Switzerland) is being partnered with RajagirioutREACH in child sponsorship programme since 2007. Handing over ceremony of Kinder for Kinder sponsorship aid was conducted on 27th June 2017. Sri.P.C.Thomas MLA was the Chief Guest of the function. Mr.BabuKattupalam, Mr.PiusPalathrakadavil and Mr.Mishel Pius, the representatives from Kinder for Kinder were present on the occasion. They handed over the aid for the academic year 2017-2018 to the MLA and the same was received by Mrs. Mary Joseph, Fr.ShintoandMrs.MeenaKuruvilla representing RajagirioutREACH. Followed by the programme an interaction with the beneficiary representatives, Kinder for Kinder representatives and the respective staff were conducted. This year, Kinder for Kinder is extending support to 325 children for their school education along with scholarship to 25 students for their higher education for which an amount of Rs.11, 70,000/ is allotted to outreach



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# **4.Fund Handing Over Ceremony by Kinder for Kinder: a project of keli** (Malayalee association), Switzerland

Name of the Programme :	Kinder for Kinder
Organized by:	RCSS
Date of the Programme:	06 August, 2016

The fund handing over ceremony for the academic year 2016 -17 was held on 06<sup>th</sup> August 2016. It was held in association with Kinder for Kinder a project ofKeliat Golden Aureole, Rajagiri College of Social Sciences. The project supports 400 school students, including tribal students from Attapadi and students from Ernakulam and Thrissur Districts.



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# 5. K.P. PAUL FOUNDATION: 6<sup>th</sup> & 7<sup>th</sup> phase of CSR initiatives

Name of the Programme :	Women Entrepreneurship Programme
Organized by:	Rajagiri outREACH
Date of the Programme:	25 February, 26 October 2016

Official launch of the 6<sup>th</sup>& 7<sup>th</sup> phase of CSR initiatives for women entrepreneurship programme under K. P. Paul Foundation was held on 25<sup>th</sup> of February, 2016 and 26<sup>th</sup> of October, 2016 respectively. 58 new beneficiaries were added to the existing beneficiaries and thus project expanded to 165 beneficiaries. Jewellery making, drums making, goat/cow rearing, DTP, snacks making, flour mill, candle making, flower making etc. were the entrepreneurship activities under this project.





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### 6. Suraksha Migrant Project

Name of the Programme :	Suraksha Migrant Project
Organized by:	Rajagiri outREACH
Date of the Programme:	01 December, 2016



Kerala State Aids Control Society (KSACS) working for migrant labourers has entered into its 10th and 8th year in the Ernakulam district spread over 2 project areas respectively based at Ernakulam and Perumbavoor. Rajagiri outREACH is the implementing agency for Suraksha projects functioning at Ernakulam and Perumbavoor sanctioned by Kerala State AIDS Control Society (KSACS) working for migrant labourers. The main objective of the project is to reduce HIV/AIDS prevalence in Kerala targeting migrants in Ernakulam district. Along with HIV/AIDS prevention programme health camps, health education, high risk group identification, STI screening, counselling, ICTC, mega events, exhibitions., film shows, world AIDS day observation were conducted to reduce problems in health, sanitation and hygiene.



# 7. Women Self Help Group at Alappuzha and Ernakulum districts (2016-17)

Name of the Programme :	Women Entrepreneurship Programme
Organized by:	Rajagiri outREACH
Date of the Programme:	2016-17

Two Women Entrepreneurship Projects were started in Arattupuzha in Alappuzha district and Edavanakkad in Ernakulam district, Tsunami affected places, with the support of TDH Denmark. Each group comprises of 5 members. The groups are doing fish processing. They make dry fish, dry prawn, and pickles and sell it into the market and nearby houses.



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### 8. Hair donation

Name of the Programme :	Hair donation
Organized by:	RCSS
Date of the Programme:	May 6 <sup>th</sup> ,2017

The hair donation campaign for cancer patients as part of upcoming hair donation campaign of Youth Red Cross was held at Rajagiri College of Social Sciences. AiswaryaRamesh, Rosemary Babu, SethulakshmiD BSW students to donated their hair for the programme. Rosemary Babu and Sethulakshmi D donated 13 inches and AiswaryaRamesh 15 inches respectively on May 6<sup>th</sup> and March 6<sup>th</sup> 2017. The hair was send via speedpost toSargakshethra Cultural centre Changanassery on the respective

days.







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Name of the Programme :	Class on Effective Study Tips and
	Time Management
Organized by:	RCSS
Date of the Programme:	June 2017

### 9. Class on Effective Study Tips and Time Management

During the month of June and July, a session on Effective Study Tips and Time Management was conducted by eminent persons at Pothanikkad, Paingottoor, Perumanna and Vadakarapathy and other centers.



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### Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities 2017-2018

### 1. Medical Assistance Programme (10/07/2017)

Name of the Programme :	Medical Assistance Programme
Organized by:	RCSS
Date of the Programme:	July 10 <sup>th</sup> , 2017

All sponsored children are insured under the Medical Assistance Programme and through which they are provided with the expenses incurred for hospitalization if any. During the period a total of Rs.24414/-was given to 7 children those who are in need of medical assistance.



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# 2.Innovative Fund Distribution (15/07/2017)

Name of the Programme :	Innovative Fund Distribution
Organized by:	RCSS
Date of the Programme:	July 15 <sup>th</sup> ,2017

As part of child sponsorship program an Innovative Fund distribution was held in 11 centers benefiting 161 sponsorship children. Cycle, table and chair, solar lantern and almirahwere distributed to the children according to their need.



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### 3. SPIC MACAY Programme:Kathakali

Name of the Programme :	SPIC MACAY Programme:Kathakali
Organized by:	RCSS
Date of the Programme:	July 25 <sup>th</sup> ,2017

In association with SPICMACAY, RCBS organized a Kathakali performance by SadanamKrishnankutty and Team at the valley campus auditorium on 25 July 2017.



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Name of the Programme :	Cloth distribution (Joy of Giving)
Organized by:	RCSS
Date of the Programme:	July 30 <sup>th</sup> ,2017

### 4.Cloth distribution (Joy of Giving)

The junior Red Cross comrades of BSW students of Rajagiri College of Social Science initiated cloth donation programme as part of joy of giving week from30th July to 5th of August 2017. Whole students of RCSS were included in the programme and large amount of usable cloths were collected.

The cloth collected were segregated and neatly packed which was donated on 8th of August 2017 to social welfare agency ADORA located in SulthanBathery by BSW 2nd year students as part of their study tour. The agency offers a platform for marginalized people of tribal community to select their clothing which suits them and provides a welfare for them by linking. The cloth donation programme of Red Cross was gladly accepted and appreciated by the members of the agency and the whole of RCSS widely participated in it.

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Name of the Programme :	Session on water-borne
	diseases/Communicable diseases
Organized by:	RCSS
Date of the Programme:	July 2017

## 5. Session on water-borne diseases/Communicable diseases

In the month of July Water-borne diseases/ Communicable disease session was conducted at various centers by experts in the respective fields.



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# 6.The Joy of Giving Week

Name of the Programme :	The Joy of Giving Week
Organized by:	RCSS
Date of the Programme:	August 5 <sup>th</sup> ,2017

Red Cross family of Rajagiri College of Social Sciences Autonomous conducted the joy of giving week from 30th July to 5th August 2017. As a part of it, students collected a total of 80 parcels of lunch and distributed the parcels to the needy. Further, a large number of usable cloths (both new and old) were collected to be donated to ADORA, an agency working in Sulthanbathery.



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### 7.Onam Kit for the Needy

Name of the Programme :	Onam Kit for the Needy
Organized by:	RCSS
Date of the Programme:	August 30 <sup>th</sup> ,2017

On 30th August 2017, Young Indians of RCSS under the guidance of Mr. NK Nikhil (Assistant Professors, School of Commerce) has taken a collective effort to gather 12 Oman kits and was distributed among the non-teaching staff. All the Yuva members has taken a great effort in collecting the kits. Yuva members of B. Com Model 1 Finance and Taxation took initiative to pool the collection of Onam kits.

Young Indians of RCSS have taken a collective effort to collect 12 Onam kits which was later distributed among those families who are financially back ward and stay neighboring places of Rajagiri Campus on 5 August 2017.



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### 8.Visit to Karunalayam (30th August 2017)

Name of the Programme :	Visit to Karunalayam
Organized by:	RCSS
Date of the Programme:	August 30 <sup>th</sup> ,2017

YUVA members of RCSS have celebrated their Onam with the members of Karunalayam, Thrikkakkara. 33 YUVA members of B. Com Model 1 and Model 2 Finance and Taxation along with Mrs. Riya Mary, Ms. Reshma Mathew, Ms. Neethu Varghese, Mr. Nikhil, and Mr. Varghese Joy (Assistant Professors, School of Commerce) took initiative in visiting the old age home on 30th August 2017. The students took active participation in cleaning the backyard and planting new trees in the garden.



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## 9. Class on Health and Hygiene

Name of the Programme :	Class on Health and Hygiene
Organized by:	RCSS
Date of the Programme:	September 2017

During the month of May, June, July and September, various sessions on the topic Health and Hygiene were conducted for the sponsored children and their parents at every centre by the experts from primary health center.



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#### 10. HarithaSouhrudha Onam

Name of the Programme :	HarithaSouhrudha Onam
Organized by:	RCSS
Date of the Programme:	September 7 <sup>th</sup> , 2017

A get together programme of sponsorship children from different centers of RajagirioutREACH and Sahrudaya Services and Charities was held at Rajagiri Higher Secondary School Auditorium on 7th September, 2017. Rev. Fr. Antony Kochalunkal CMI inaugurated the function by lighting the lamp. Dr. Binoy Joseph, Principal, presided over the function. Rev. Fr. Mathew Kiriyanthan CMI and Mrs. MeenaKuruvilla felicitated at the function. The day was observed as environment friendly by following green protocol. The Green Certification from the District Administration was awarded by Sri. K. Muhammed Y Zafarulla IAS, District Collector, Ernakulam. Mr. C. K. Mohanan, District Coordinator Suchithwa Mission was also present in the function. The main programmes for the day were Pookalam competition, Group Dance and Group song competition, different outdoor games. Traditional Onasadhya was served for the children. Cine artists Mr. SudhiKopa and Mr. SanjuSivaram were the Chief Guests of the day and prizes were distributed. Viswajyothicentre won ever rolling trophy for the best centre of the year. 450 students were participated in the programme.

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## **11. Buds School Support**

Name of the Programme :	Buds School Support
Organized by:	RCSS
Date of the Programme:	September 14 <sup>th</sup> , 2017

As part of CSR programme of SudChemie Ltd., School bags, umbrella & uniforms were distributed to the children in the buds school (school for mentally challenged children) at Muppathadam on 14<sup>th</sup> September 2017. KadungalloreGramaPanchayath President, ward members and representatives from SudChemie and Rajagiri outREACH were present during the function.



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## 12. Cyber Awareness Class

Name of the Programme :	Cyber Awareness Class
Organized by:	RCSS
Date of the Programme:	September 15 <sup>th</sup> , 2017

Disha 'a class on cyber awareness was conducted on September 15th 2017 for 10th standard students of St Mary's Higher Secondary School Morakkala. Mr. Thalhath, civil police officer from Aluva led the session.



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## **13.Diversity Day**

Name of the Programme :	Diversity Day
Organized by:	RCSS
Date of the Programme:	October 12 <sup>th</sup> ,2017

Diversity Daywas celebrated on October 12, 2017 with performances from various cultures - the Tamil, Kannadiga, Assamese, Kohli community, Bengali, Manipuri, Bihari, Korea, German, French and Italian within our campus.



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# 14. SPIC MACAY Programme:Rajasthani Folk

Name of the Programme :	SPICMACAY
	Programme:Rajasthani Folk
Organized by:	RCSS
Date of the Programme:	October 20 <sup>th</sup> ,2017

In association with SPIC MACAY, Rajagiri Centre for Business Studies organized a Rajasthani Folk programme by Shri Bhuttekhan, Shri Bungarkhan& team on October 20, 2017. They are one of the best Rajasthani Folk troupe in the country.



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#### **15. CSR PROGRAMME OF KITCO LTD.**

Name of the Programme :	CSR programme of kitco ltd.
Organized by:	RCSS
Date of the Programme:	October 27 <sup>th</sup> , 2017

#### Tribal Women Entrepreneurship Project at Kuttampuzha, Ernakulam District

KITCO Ltd, one of the premier engineering, management consultancy firms in India joined hands with RajagirioutREACH in women empowerment programme. A tribal women entrepreneurship project has been launched under the CSR initiative by KITCO Ltd. in 3 Tribal Villages at KuttampuzhaGramaPanchayath in Ernakulam district for Apiculture and Bamboo Handicraft items. 30 tribal women beneficiaries were selected from 3 hamlets for the implementation of the projects. The project visualizes the sustainability of livelihood activities of tribal women in the target area through marketing and value addition of products. Tribal promoters training also included in the project of KITCO. The project launching was held on 17<sup>th</sup> March, 2016 at Kuttampuzha. The beneficiaries were given hamlet based and class room training on reed craft and apiculture by the experts. The beneficiaries appeared for the Artisans Test by the Central Govt. and 29 of them qualified. They attended different melas and 80% of their products were sold through these trade fairs. The beneficiaries had the opportunity to interact with the community residing outside of their hamlet by participating in the melas and exhibitions. The programme certainly did act as a platform to bring them to the main stream of the society which was a significant need

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of a tribal women community. During this period, monthly review meetings and awareness classes, seasonal management work of apiculture were conducted. Recognizing the efforts of the tribal women from Kuttampuzha,the beneficiaries of KITCO project were awarded artisan certificate on 27<sup>th</sup> October 2017. The 29 tribal women beneficiaries received artisan certificate issued by Ministry of Textiles, Government of India. The certificate was distributed by Mr.Cyriac Davis, Managing Director, KITCO, secretary

KuttampuzhaGramaPanchayath and Project Director, RAJAGIRI outREACH.





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Name of the Programme :	Distribution of Rajan and Grace
	Foundation Scholarship
Organized by:	RCSS
Date of the Programme:	October 28 <sup>th</sup> , 2017

### 16. Distribution of Rajan and Grace Foundation Scholarship

Since 2008, Rajan and Grace Foundation(RGF) has supported 210 students. This year RGF scholarship programmewas organized on October 28th and February 24th for 60 students. The programme was held at Rajagiri College of Social Sciences, Kalamassery. Dr. Binoy Joseph, Principal, Capt. Varghese Kuruvilla, Smt.GraceKuruvilla, jointly distributed the Scholarships. Rs. 2.60 lakhs distributed for 60 students.



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## 17 .RELIEF TO THE OLD (24 November 2017)

Name of the Programme :	SPICMACAY
	Programme:Rajasthani Folk
Organized by:	RCSS
Date of the Programme:	November 24 <sup>th</sup> ,2017

48 Young Indian from BBA 1st and 2nd year have visited Karunalayam ,Thrikkakkara (old age home) accompanied by Mrs. Fiffy Joseph and Mr.Varghese Joy (Assistant Professors, School of commerce) on 24th November 2017.Students have taken keen effort in cleaning all the flowering pots placed in front of Old age home with Inmates. This was the third visit organised by the yuva members of RCSS to the oldage home.



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# **18. RELIEF TO THE OLD (24 November 2017)**

Name of the Programme :	SPICMACAY
	Programme:Rajasthani Folk
	D C C C C C C C C C C C C C C C C C C C
Organized by:	RCSS
Date of the Programme:	November 24 <sup>th</sup> ,2017

48 Young Indian from BBA 1st and 2nd year have visited Karunalayam ,Thrikkakkara (old age home) accompanied by Mrs. Fiffy Joseph and Mr.Varghese Joy (Assistant Professors, School of commerce) on 24th November 2017.Students have taken keen effort in cleaning all the flowering pots placed in front of Old age home with Inmates. This was the third visit organised by the yuva members of RCSS to the oldage home.



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Name of the Programme :	CSR programme of k.p. paul
	foundation
Organized by:	RCSS
Date of the Programme:	November 30 <sup>th</sup> , 2017

#### **19. CSR PROGRAMME OF K.P. PAUL FOUNDATION**

Official launch of 8th phase of CSR initiatives for women entrepreneurship programme under K. P. Paul Foundation was held on 30<sup>th</sup> November, 2017 at Thrissur.35 new beneficiaries were added to the existing beneficiaries and thus project expanded to 197 beneficiaries. Jewellery making, drums making, goat/cow rearing, DTP, snacks making, flour mill, candle making, flower making etc. were the entrepreneurship activities under this project. The team had celebrated Onam and had a Picnic to Snehatheeram.



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#### 20. VISIT TO KARUNALAYAM (12 December 2017)

Name of the Programme :	VISIT TO KARUNALAYAM
Organized by:	RCSS
Date of the Programme:	December 12 <sup>th</sup> ,2017

43 Young Indian from B. Com Model –II A Batch, first year have visited Karunalayam, Thrikkakkara (old age home) accompanied by Mr.Shibu George, Mr. N. K. Nikhil and Mr.Varghese Joy on 12 December 2017. Students helped in construction of small retention Wall which was destroyed during the last rainy season.



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# **21. OKHI Relief Work**

Name of the Programme :	OKHI Relief Work
Organized by:	RCSS
Date of the Programme:	December 14 <sup>th</sup> , 2017

Senior MSW students in collaboration with Trivandrum Social Service Society offered Psycho social intervention at the Okhi Cyclone affected areas at Trivandrum from 14th – 16th December 2017. The students were divided into 45 groups who visited different homes which had missing, rescued and deceased family members. The Group gave religious and psychological intervention to the family members.



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# 22.Smile -Cake Collection Campaign

Name of the Programme :	Smile-Cake
	Collection Campaign
Organized by:	RCSS
Date of the Programme:	December 23 <sup>rd</sup> ,2017

On 23 December 2017 YUVA Members of Rajagiri collected 35 cakes under a programme titled "Smile" from each class as volunteer contribution and the same was distributed among deserving families as part of Christmas celebration.



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# 23.Gyan

Name of the Programme :	Gyan
Organized by:	RCSS
Date of the Programme:	December 24 <sup>th</sup> ,2017

On 24 December 2017 Yuva members of B. Com Model II B batch collected 1250 books and other stationery items for the purpose of distributing the same to children at Vattavada. Students collected the books from the college and distributed it to the children in Vattavada, Idukki.



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Name of the Programme :	SudChemie Scholarship
	Programme
Organized by:	RCSS
Date of the Programme:	January 12 <sup>th</sup> , 2018

### 24. SudChemie Scholarship Programme

As part of the CSR programme of SudChemie India Pvt LTD Higher Education Scholarships were distributed to 20 students from kadungalloorPanchayath on January 12 at GHS, Muppathadam. Smt. Ratnamma Suresh President, kadungalloor Gram Panchayath and Sri.Titus, Standing Committee Chairman, Sri. Saji Mathew Deputy General Manager, HR, SudChemie India Pvt Ltd and Mr.Anand, Manager, HR was present at the Function. A total of rupees one Lakh were distributed to 20 students.



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Name of the Programme :	CSR programme of SudChemie
	India (P) Ltd
Organized by:	RCSS
Date of the Programme:	January 12 <sup>th</sup> , 2018

#### 25. CSR programme of SudChemie India (P) Ltd

During this period second phase of Women Entrepreneurship Programme of Sud Chemie launched on January 12<sup>th</sup> at Muppathadam Higher Secondary School. The beneficiaries were selected from 16<sup>th</sup>and 18<sup>th</sup> ward of Kaduhgalloor Grama Panchayat and seed money cheques were handed over to the beneficiaries.A total of 30 beneficiaries were given with 4,54,500.SudChemi India Pvt Ltd. General manager – Mr. Saji Mathew, President- Mrs. Rathnama Suresh, 18th Ward Panchayat Member- Mr. Titus TJ, SudChemi India Pvt Ltd. HR Manager – Mr. Anand S, RajagirioutREACH Project officer – Ms. Lissy Jacob, and Senior Development Officer - Mr. Renjith K.U were present in the programme.



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Name of the Programme :	First Aid training for Buds School
	teachers
Organized by:	RCSS
Date of the Programme:	January 17 <sup>th</sup> ,2018

# **26.** First Aid training for Buds School teachers

Bud school training programme was conducted on 17th January 2018. Students who participated in St. John's Ambulance training programme gave first aid training to bud school teachers in Choornikara Panchayath.

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Name of the Programme :	Shishubhavan: Visit to Orphanage
Organized by:	RCSS
Date of the Programme:	January 30 <sup>th</sup> ,2018

## 27. Shishubhavan: Visit to Orphanage

32 YUVA members of B. Com Model 2 Finance and Taxation 2nd year along with Ms. Neethu (Faculty School of Commerce) and Mrs. Riya Mary (Faculty School of Commerce) visited Shishubhavan orphanage near HMT on 30 January 2018. Students had taken initiative in collecting the things required for the kids in the orphanage for their daily use. The visit to the heaven was a pleasant experience to the students. They enjoyed the visit.



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#### **28. LAUNCHING OF KAVAL PROJECT**

Name of the Programme :	Launching of kaval project
Organized by:	RCSS
Date of the Programme:	February 3 <sup>rd</sup> , 2018

KAVAL project is an innovative program for the children in conflict with the law in the state initiated by Women and Child Development Department, Government of Kerala with NIMHANS Bangalore, in order to provide psychosocial care for the children in conflict with the law. RajagiriOutREACH has been empanelled as an NGO as per the order no ICPS 3/9665/17 (1) dated 05/10/2017 to implement the project in Ernakulam District. The projectwas officially inaugurated by Mohammad Y. Safirulla IAS the Honorable District Collector Ernakulam on 3<sup>rd</sup> February 2018 at Government Observation Home Kakkanad. There were the esteem presence of the Principal Magistrate, and the DCPO Ernakulam.



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Name of the Programme :	CSR programme of k. chittilappilly foundation
Organized by:	RCSS
Date of the Programme:	February 5 <sup>th</sup> , 2018

#### 29. CSR PROGRAMME OF K. CHITTILAPPILLY FOUNDATION

It is a new initiative to start the women empowerment programme at Njarackal and KunnathunaduGramaPanchayath, Ernakulam district by K. Chittilappilly Foundation. 25 beneficiaries from NjarackalGramaPanchayath and 10 beneficiaries from KunnathunaduGramaPanchayath were selected through house visits and interviews. 25 Rs 7.5 Lakh were distributed to beneficiaries women in NjarackalGramaPanchayath on 13th September, 2017 and Rs 3 Lakh were distributed to 10 women beneficiaries at KunnathunaduGramaPanchayath on 5th February, 2018 to start income generation activities such as catering, snacks making, coaching centre for children, dry fish, tailoring and goat rearing. A total of 10lakh 50 thousand rupees were distributed to 35 women beneficiaries.



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Name of the Programme :	TERREDES HOMME, DENMARK-
	WOMEN SELF HELP GROUP
Organized by:	RCSS
Date of the Programme:	March 10 <sup>th</sup> , 2018

#### 30. TERRE DES HOMME, DENMARK – WOMEN SELF HELP GROUP

Two new women entrepreneurship projects had been functioning in Arattupuzha in Alappuzha district and Edavanakkad in Ernakulam district, Tsunami affected places, with the support of TDH Denmark. Each group comprises of 5 members. Two new SHGs groups were added to the existing SHGs and thus project expanded to 6 SHGs groups comprising of 31 beneficiaries. The groups are doing dry fish processing, dry prawn, and pickles and sell it into the market and nearby houses.

The 2<sup>nd</sup> phase of the Women Entrepreneurship Project, supported by T.D.H. Denmark was also launched at Arattupuzha. The programme was held in Government Higher Secondary School, Valiyazheekkal, Arattupuzha on 10<sup>th</sup> March 2018. Ms. MeenaKuruvilla, Project Director of RajagirioutREACH gave away the cheques to the groups and motivated them with an enlightened speech. Ms.Lissy Jacob, Co-coordinator of Women Entrepreneurship Programme gave an orientation regarding the policies on activities and fund utilization to the groups. The beneficiaries are the mothers of the children sponsored by TDH Denmark and the programme aiming the economic empowerment of the sponsored children's family.The groups are doing dry fish business, garment making and sale, coir spinning and grocery sale.

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## **31. SRAMPUT**

Name of the Programme :	SRAMPUT
Organized by:	RCSS
Date of the Programme:	March 28 <sup>th</sup> , 2018

Sri RamunniPanikerUdbodhan Trust Scholarships were distributed to 48 students from poor socio economic back ground on 24<sup>th</sup> March 2018 at Rajagiri College of Social Sciences. Dr. Joseph I Injodey, Executive Director, Rajagiri College of Social Sciences, Sri.AlbertPelachPaniker, Secretary, SRAMPUT and Mr.Jayaraj, Advisory Board member, SRAMPUT, MeenaKuruvila, Project Director RajagirioutREACH were present at the function .Rs. 4 lakhs were distributed to 48students.



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## **32.Car-Bin Campaign**

Name of the Programme :	Car-Bin Campaign
Organized by:	RCSS
Date of the Programme:	

The amount of waste is increasing day by day. People, especially while travelling will throw the waste out of the car. YI has introduced a CAR-BIN which can be placed in vehicles. The amount of waste thrown out from the car can be reduced by placing CAR-BIN in each car. Yuva members of Rajagiri took initiative in distributing 200 Carbins to the people of Cochin City. The campaign was started by handing over the first bin to city circle inspector Mr. George Simon.



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## **33.Old age Home visit**

Name of the Programme :	Old age Home visit
Organized by:	RCSS
Date of the Programme:	

45 Young Indians from B. Com Computer Application IIIrd Years as part of their Onam celebration spend a whole day with the people in Karunalayam, Thrikkakkara. Students interacted with the inmates, entertained them with various programs. They were accompanied by Mr.Nikhil and Mr .Varghese Joy (Assistant Professors, School of Commerce). Students engaged in cleaning the garden of the oldage home.



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Name of the Programme :	Valsalyam Shishubhavan: Visit to Orphanage
Organized by:	RCSS
Date of the Programme:	

## 34. Valsalyam Shishubhavan: Visit to Orphanage

28 YUVA members of B. Com Computer Application accompanied by Mrs Riya Mary and Mr Nikhil have visited the Vatsalyamshishubhavan and spend their day with kids between the age group of 5 and below. Apart from chocolates, rice, lactogen, ice creams and other products necessary for the kids in the orphanage was donated by them to the authorities.



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### 35.Souhrudam Camp

Name of the Programme :	Souhrudam Camp
Organized by:	RCSS
Date of the Programme:	

A total of 40 camps (three-day vacation camp) was conducted at various centers involving 4252 children aged between 5-15 years based on the topic ImminiBallyaNjan during April/May months of 2017 belongs to the 8 districts (Kannur, Kozhikode, Thrissur, Palakkad, Ernakulam, Idukki, Alappuzha and Pathanamthitta). The camp pave way to help children to identify their strengths and was a platform for the children to exhibit their talents as well as to learn and understand their rights, responsibilities and to become ImminiBalya Oral (little bigger man) in family and society. The camp was conducted in association with Corporates, Residents Associations, Municipalities, GramaPanchayaths, Development Committees, Clubs and Kudumbasree.

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## 7.1.8 Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities 2018-2019

Name of the Programme :	Drug addiction awareness programme
Organized by:	Department of Social work
Date of the Programme:	27 June, 2018

### 1. Drug Addiction problems: Awareness Program

The social work trainees have presented a street play about 'Drug Addiction problems' among the migrant labourers in the Kakkanad construction site on 27th June 2018.



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## 2. Awareness Classes for Children

Name of the Programme :	<b>Environment Protection Programme</b>
Organized by:	RCSS
Date of the Programme:	14 July, 2018

An awareness class on "**Environment Protection**" in connection with Environment Day, was communicated to the sponsored children at Kottekadu, Thrissur on 14th July 2018 at St. Mary"s Church, Kotekkadu. The session was headed by Fr. Joseph Pullokaran and saplings were distributed to the children.



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## 3. Financial Aid to Mariyam

Name of the Programme :	Financial Aid to Mariyam
Organized by:	Yi, School of Commerce
Date of the Programme:	24 July 2018

As part of the Yi initiatives, a financial-aid of 34000/- was provided to Miss Mariam a plus two student of St Ann's School whose parents were cancer patients. The fund was raised from the voluntary contributions of the B.Com and BBA students of RCSS. A team of 10 students and 2 faculty members visited Mariam's house at Varapuzha on 24thJuly 2018 to provide moral support and handed over the fund to the family.



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## 4. Skill Training in Paper Bag Making

Name of the Programme:	Skill Training in Paper Bag Making
Organized by:	RCSS
Date of the Programme:	27 July, 2018

With the aim to demote the use of plastic kits and promote the use of paper bags, the Institute imparted skill training in Paper Bag Making to the selected 450 households in the 15 wards of Kanjoor Grama Panchayat. The training conducted under the funding of Grama Panchayat, were as part of the science popularization project of Kerala State Council for Science, Technology and Environment (KSCSTE), Govt. of Kerala. During the month of July 2018, training programmes were organized in eleven wards of the Panchayat. The final programme was on July 27, 2018.



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# 5. Snehasparsham - a small touch to brighten one's world

Name of the Programme:	Snehasparsham
Organized by:	Department of Social Work
Date of the Programme:	31 July, 2018

NSS and ENCON club of BSW programme jointly organized "Snehasparsham - a small touch to brighten one's world", for the disaster stricken residents of Chellanam, Vypin, Vaikom and Kuttanadu regions on July 31, 2018. As part of this programme, food kits were distributed to 87 needed families.



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# 6. Rajagiri Flood Relief Camp

Name of the Programme :	Flood Relief Camp
Organized by:	RCSS
Date of the Programme:	16-23 August, 2018

The flood relief camp in Rajagiri was from 16th to 23rd of August. There were about 1500 campers in 4 different camps within the premises of the institution -at college, public school, kindergarten and indoor stadium. The co-ordination and hard work of staff and student volunteers were very much appreciable.



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Name of the Programme:	Post flood house visit
Organized by:	Rajagiri outREACH
Date of the Programme:	September 2018

#### 7. Post flood house visits under Geojit sponsorship scheme

RAJAGIRI outREACH staff visited 200 flood affected houses of sponsored children under Geojit Sponsorship Scheme at Budhanoor in Alappuzha District to provide psycosocial support. Rajagiri outREACH Staff - Sri. George V.A., Mr. Gigin P.S. and Ms. Keerthy Krishnan conducted house visits in the month of September 2018.



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Name of the Programme :	Cancer and Hair Donation Programme
Organized by:	RCSS
Date of the Programme:	03 October, 2018

#### 8. Awareness session on "Cancer & Hair donation"

A meeting for Parents was held on 3rd of October 2018. Most parents devote their lives caring for the family and ignore their health issues. But this ignorance could cost them a lot. With an aim to create awareness, the members of the Child line Malappuram Support Office took the initiative and organized an awareness programme based on the topic "Cancer and hair donation". The session was headed by Rev. Fr. Jaison, (Assistant Director of Amala Hospital). The class commenced at 2.00 p.m. All the participants (40 parents of the sponsored children) found the session very constructive and enlightening.



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Name of the Programme :	'Chekkutty'-Support to Chendamanagalam weavers
Organized by:	Yi, School of Commerce
Date of the Programme:	08 October 2018

#### 9. Chekkutty'-Support to Chendamanagalam weavers.

In Chendamangalam, a village in Kerala home to centuries-old hand-loom textiles which got ravaged by the recent floods, 'Chekutty', a hand-made doll fashioned out of sullied fabric, is emerging as a symbol of hope and unity.

In association with Rajagiri Centre for Business Studies (RCBS), Youth Red Cross Club of Rajagiri college of Social Sciences(RCSS), distributed and sold 20 Chekkutty dolls, on 8th October 2018 among the students and staff, and contributed the amount to the movement "Support to Chendamangalam Weavers". Chekkutty dolls were prepared by the students of Rajagiri Centre for Business Studies with the remained handloom cloths, and it was collected from there with the help of Fr. Shinto Joseph CMI. All the students and faculty were very cooperative on this event. This activity helped the students to understand about the support that was needed for the weavers in Chendamangalam, further it also was a cause for the students in Rajagiri College of Social Sciences to unit for fight against the Kerala flood that occurred in the month of August.



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# 10.Kinarinekaam puthujeevan – flood affected wells cleaning project in ernakulam district organized by rajagiri outreach with the support of cochin shipyard & malayala manorama

Name of the Programme :	Kinarinekaam puthujeevan
Organized by:	Rajagiri outREACH
Date of the Programme:	September - October 2018

During the floods in August 2018, the rural areas were hard hit as most of the households depended on well water and the well contamination was high. Around 25% of water samples collected from wells in the flood-hit regions of Ernakulum district have been found highly contaminated. The objectives of project were to support the economically backward people from selected flood affected Panchayat/Municipality for rejuvenation of contaminated wells due to flood; to protect the health aspects of the affected family by providing clean and safe drinking water and also cleaning up of public wells that have been used by neighbouring community. As we are aware that due to the flood, severe damage happened to all the belongings of people from socially and economically backward community. A huge financial necessity was there to restructure the same. Since these affected families were already in a situation of financial liability, they found it difficult to meet the expenses for the cleaning and purification of the wells. So there was an urgent need to support the families those who were in need.

The project "**Kinarinekaam Puthujeevan**" was a joint effort by Rajagiri College of Social Sciences, Rajagiri outREACH, Rajagiri College of Social Sciences, Cochin Shipyard and Malayala Manorama, with the sole aim at cleaning of selected flood affected wells in the 22 Red, alerted Grama Panchayaths in Ernakulum District.



The Project was guided by Dr. Fr. Saju M. D. CMI, Assistant Director, Rajagiri College of Social Sciences. The Project was implemented with the support of Departments of Social work, Commerce and Psychology of Rajagiri College of Social Sciences. The applications were collected from the Panchayaths by Rajagiri outREACH and the Students of Commerce and Psychology Department. The house visits, the feasibility study of the wells and the scrutiny of the applications were done by the MSW Students of Rajagiri College of Social Sciences under the supervision of Rajagiri outREACH Staff. A total of 2371 applications were received by the efforts of Rajagiri outREACH Staff and the Students of Rajagiri College of Social Sciences, Kalamassery, from 22 grama panchayaths and out of this 933 wells were selected for cleaning purpose. A total of 821 wells were cleaned as part of the project. The inauguration of the project was held at 17th September 2018 at Varappuzha Primary Health Centre Well. The tenure of the project was from September 2018 to October 2018. Mr. Viju Chullikkad Alangad Block Panchayath President formally inaugurated the project by switching on the pump at the event. Mr. Muhammad K. S. Varappuzha Grama Panchayath President, Mr. M.D. Varghese Cochin Shipyard Chief General Manager, Fr. Shinto Joseph CMI, Asst. Professor, Rajagiri College of Social Sciences, Mrs. Meena Kuruvilla, Project Director, Mr. Sujith Narayanan and Mr. Ranjith K.U., Rajagiri outREACH Staff, Mrs. Dhanya Rony, Programme Officer, District Suchitwa Mission were present during the function.











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## **11.Diversity Day**

Name of the Programme :	Diversity Day
Organized by:	RCSS
Date of the Programme:	16 November, 2018

Diversity Day was celebrated on November 16, 2018 with performances from various cultures - the Tamils, Kannadigas, Telugu, Gujaratis, Bengalis, Manipurians, Biharis, Koreans, Germans, French and Italians within our campus. The students came in their traditional ethnic attire. Students performed dance forms like Garba, Dandiya and celebrated Deepavali.



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#### **12.Old Age Home Visit**

Name of the Programme :	Old Age Home Visit
Organized by:	School of Commerce, RCSS
Date of the Programme:	04 December, 2018

On December 4, 2018 a bunch of students from the commerce department, specifically BBA 1st and 2nd years set out on a journey to St. Antony's Mercy Home, accompanied by Mr. Varghese Joy, Mr.N.K Nikhil and Mrs. Riya Mary. It was an eye opening trip for the students, also they were able to give mental support to the old people there and provide them a few articles of necessity.



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## 13.Awareness on Biodiversity in Association with Kerala State Biodiversity Board

Name of the Programme :	<b>Biodiversity Workshop</b>
Organized by:	Rajagiri outREACH
Date of the Programme:	16 January, 2019

Rajagiri outREACH in association with Kerala State Biodiversity Board & Encon Club of Rajagiri College of Social Sciences organized a Workshop on Biodiversity with the UN theme of 2018, "Celebrating 25 Years of Action for Biodiversity" on 16th January 2019 at 10.00 a.m. at the Golden Aureole, Rajagiri College of Social Sciences, Kalamassery. The inaugural session was chaired by Dr. Binoy Joseph, Principal, Rajagiri College of Social Sciences and shared the importance of biodiversity. Sri. P. K. Ramachandran, District Coordinator presided over the function and delivered a special speech on preparing nutritious food and medicine from local herbal plant resources to maintain health and the spirituality of bio-farming. Rev. Fr. Shinto Joseph, felicitated at the function. Sri. M. S. Mohanan, Kerala State Institute of Local Administration was the Resource Person for the Workshop. Smt. Meena Kuruvilla delivered the welcome speech and Ranjith K.U. delivered the vote of thanks. Students from S.N College, Paingottur, Rajagiri College of Social Sciences, Kalamassery, M.D. College, Kunnamkulam, Marian College, Kuttikkanam attended the seminar.





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# 14.Kunjattakkilikal

Name of the Programme :	Kunjattakkilikal
Organized by:	Department of Social work
Date of the Programme:	08 February, 2019

Kunjattakkilikal is an annual programme organized by the First Year Bachelor degree students of Social Work Department of Rajagiri College of Social Sciences, for the anganwadi children of Edapally Additional ICDS Project in Kalamassery Municipality. Kalamassery Municipality has 49 anganwadis. The 6th edition of Kunjattakkilikal programme was hosted on 8th February 2019 at Kalamassery Municipality Hall. The programme was inaugurated by Shri. A. K. Basheer (Standing Committee Chairman, Public Works Department, Kalamassery municipality). The presidential address was given by Shri. Martin Thayankeri (Welfare Standing Committee Chairman, Kalamassery municipality). Various cultural competitions such as painting competition, fancy dress competition, Action song competition and Bomb in the City game were conducted. Nearly 200 children from 49 anganwadis participated in the event.



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# 15.Orientation on Geriatric care – Nightingales Medical Trust in collaboration with Rajagiri outreach

Name of the Programme :	Orientation on Geriatric care of Oldage Homes
Organized by:	Rajagiri outREACH
Date of the Programme:	25,26,27 February 2019

Nightingales Medical Trust in collaboration with Rajagiri outREACH, Social Work Department, Rajagiri College of Social Sciences, Kalamassery, conducted the "Three days Orientation on Geriatric care for functionaries of Old Age Homes/Day care centres/NGO's supported by the Ministry / State Govt. and Service Providers for age care services" in Kerala, on 25th, 26th and 27th February 2019 at Alex Hall, Rajagiri College of Social Sciences, Kalamassery - Organized by RRTC- Nightingales Medical Trust (RRTC-NMT) in collaboration with National Institute of Social Defence (NISD); Ministry of Social Justice and Empowerment – Government of India. The basic purpose of this orientation was to sensitize, create awareness & increase the knowledge of the functionaries of State Government and NGO's running Old Age Homes, Day Care Centres and other age care projects by providing services to the indigent elders in their respective regions.

The 3- day Orientation was Inaugurated by Dr. Binoy Joseph, Principal of Rajagiri College of Social Sciences, Kalamassery. Mrs. Meena Kuruvilla, Project Director, Rajagiri outREACH, Rajagiri College of Social Sciences, Kalamassery, delivered the Introductory Speech. The Faculty from the Social Work Department of RCSS and other experts in the field of geriatric care, covered topics relating to policy, legal provisions and schemes for the elderly, geriatric counselling, ethics in care giving in Old Age Homes / Day care centers, management of dementia, geriatric rehabilitation and resource management in OAH / Day Care Centers. Rev. Fr. Shinto Joseph CMI, Assistant Professor, RCSS, & Mrs. Preethy Wilson, RAD, Social Justice Department, distributed certificates to the



participants. Special appreciation to the Management, Faculty and Students of Rajagiri College of Social Sciences and Rajagiri outREACH Staff for the success of 3-day Orientation on Geriatric Care.



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## 16.Old age Home Visit

Name of the Programme :	Old Age Home Visit
Organized by:	Yi, School of Commerce
Date of the Programme:	27 November 2018

On 27-11-2018 a bunch of young Indians visited St. Antony's Mercy Home accompanied by Asst.Prof.Nikhil and Asst.Prof.Riya. Students spend their time with the inmates entertaining them and helped in cleaning the surroundings.



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17.House visits & material distribution for flood affected families under CASP child sponsorship programme at Edavanakkad in Ernakulam district

Name of the Programme :	Post Flood House Visit Programme
Organized by:	Rajagiri outREACH
Date of the Programme:	24 January, 2019

RAJAGIRI outREACH staff visited 134 houses of children under CASP Sponsorship Scheme at Edavanakkad in Ernakulam District. An amount of Rs.1,20,000/- has been sanctioned from CASP for supporting the flood affected children of Edavanakkad based on the need assessment study.

Under the benevolent sponsorship of CASP Child Sponsorship Programme (Pune), Rajagiri College of Social Sciences and Rajagiri outREACH, Kalamassery, organized a post flood distribution programme with the theme, "Flood Relief Material Distribution" on 24th January 2019 at Edavanakad U.P., School, Edavanakad in Ernakulam District, Kerala. 52 sets of Bed and Pillow, set of 21 household utensils such as Chakson Pressure cooker, steel pot, frying pan, rice cutter, spoon, spatula, vessel, cover and tea pot were distributed. The function was inaugurated by Shri. S. Sharma, Member of the Legislative Assembly (MLA), Vypin, Ernakulam District, Kerala, and Presided by Shri. Jeevan Mithra, President, Edavanakad Grama Panchayath. Rev. Fr. Shinto Joseph CMI, Asst. Professor, Rajagiri College of Social Sciences, Kalamassery, Mrs. Meena Kuruvilla, Project Director, Mrs. Linda Chacko of Rajagiri attended the programme. 150 flood affected family members attended the programme.



















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# 18.Distribution of home essentials to the flood affected families in association with Sud-Chemie India (p) Ltd.

Name of the Programme :	Post Flood House Visit Programme
Organized by:	Rajagiri outREACH
Date of the Programme:	24 January, 2019

Sud-Chemie India (P) Ltd. is one of the leading manufacturers of Catalysts and Chemicals and has been operating from its world class factories at Vadodara and Kochi. Since September 2018, the firm has been supporting flood affected families at different strata of the society and lately, the company has associated with Rajagiri Transcend to distribute selected home essentials to the identified families. Through this initiative, 77 identified families in Ernakulam District were given Bed, Mixer Grinder, Fan, Gas Stove, Pressure Cooker, Iron Box and Dinner Sets valued at an amount of INR 807,851 (INR Eight Lakhs Seven Thousand Eight Hundred and Fifty One only). Rajagiri outREACH, Rajagiri College of Social Sciences and NSS Unit of the College have associated with the programme held at at Rajagiri campus in Kalamassery, Kochi and distributed items to the beneficiaries on January 24, 2019.















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