

RAJAGIRI COLLEGE OF SOCIAL SCIENCES (AUTONOMOUS)

ACTION TAKEN REPORT ON STAKEHOLDER FEED BACK 2020-21

Department of Business Administration

Programme	Stakeholder	Summary of Feedback Received	Action Recommended	Action Taken
MBA	Students	<p>Pre-placement training should be reworked with appropriate continuous interventions in between</p> <p>Some subjects like Computer Applications in Business, Business Research Methods are more focused on practical concept. So it will be better to give more inclination to the practical aspect in such similar subjects, rather than byhearting the theoretical concepts.</p>	<p>Recommended to introduce pre-placement training with alumni</p> <p>Recommended to introduce Group Discussion rounds on a regular basis</p> <p>Recommended to introduce practice-based learning and examination for select courses</p>	<p>Pre-placement training involving alumni was carried out</p> <p>Implemented Group Discussion rounds during morning business paper reading sessions</p> <p>Proposal was presented to the BoS to conduct practice-based End Semester Examination (ESE) for Business Analytics specialisation courses as well as Business Statistics (Semester 1) and Operations Research (Semester 2). The Board of Studies recommended the proposal.</p>
	Teachers	PhD Guideship for faculty members	Recommended to start a doctoral research centre in the Department of Business Administration under the Mahatma Gandhi University.	Proposed in the Board of Studies meeting dated January 27, 2022

	Alumni	<p>Stronger alumni connect</p> <p>Reinstate contact sessions for Aptitude, GD, PI and other personality development sessions</p>	<p>Recommended to include alumni in various activities</p> <p>Recommended to include more face-to-face interactions and training for students</p>	<p>Pre-placement training involving alumni was carried out</p> <p>Alumni invited to interact with students as a part of industry-interaction talks</p> <p>Mentoring, pre-placement training and group discussions on a regular basis were carried out</p>
	Parent	<p>Major emphasis and special sessions need to be arranged to improve the professional conduct of the students especially since students have missed important programmes in the induction</p>	<ul style="list-style-type: none"> • Recommended to carry out 2-phase ADC including internal and external evaluators • Recommended to carry out Rural camp for junior batch and Kalypso for senior batch whenever feasible in the COVID-19 backdrop 	<p>2-phase ADC involving internal faculty team and external SHL India was carried out</p> <p>Rural camp was conducted for junior batch</p>
	Employers	<p>Reinstate contact sessions for Aptitude, GD, PI and other personality development sessions</p> <p>Training on Basic and advance MS-Excel and Power Point</p> <p>Special training to improve communication especially over video</p>	<p>To revamp the Aptitude Training by Konfidence after taking the Employers' Feedback from previous years.</p> <p>To extend MS-Excel Basics to all students</p> <p>To give internal training sessions for students followed by Mock interview sessions having</p>	<p>The Aptitude Training for the senior batch students by Konfidence is revamped based on the Recruiters' Feedback from previous years and delivered through online sessions</p> <p>MS-Excel Basics compulsory for all students</p> <p>GD/PI/Grooming online sessions were provided by internal faculty members</p> <p>Mock interview sessions with feedback were</p>

		<p>conferencing platforms</p> <p>Business Acumen and general awareness to be improved.</p>	<p>alumni as resource persons.</p> <p>Continue and encourage more Live Projects.</p> <p>Newspaper reading to continue even in second year to improve Business Acumen and general awareness</p>	<p>arranged having around 30 alumni as interviewers.</p> <p>More live projects made open for students.</p> <p>Newspaper reading sessions revamped to include scores for daily quiz and GD/ PI participation</p>
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Dr. Veeva Mathew

Chairperson, BoS





Dr. Binoy Joseph

Principal

