



Recruiters' Manual 2022



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Message from RCSS

In 1987, an acronym VUCA-short for volatility, uncertainty, complexity, and ambiguity – was introduced to the world. In due time, VUCA acquired popularity in corporate literature and management discussions. Three decades later, in 2020, COVID-19 pandemic redefined uncertainty. Without doubt, the pandemic and its unavoidable trappings changed the life and work landscape forever. In the paradigm shift that ensued, organizations of all statures were forced to embrace agility. Leadership that exemplified agile mind set acquired paramount importance.

It is only natural that for the academic landscape that complements and reflects industry trends, agility becomes the foundation for building a future set of managers and leaders. To mitigate the consequences of the uninvited storms of change, higher education institutions are also forced to transform the way they do things. At Rajagiri College of Social Sciences - Autonomous (RCSS) our challenges were no different. Yet, we responded by pulling together an immediate digital response to ensure uninterrupted learning. In the past 16 months since the first lockdown imposed by the pandemic in 2020, we have collaborated in the transformation from in-person classroom instruction to remote learning. With wellcrafted technology in place even before the pandemic, RCSS was magnificently poised to shift to the digital mode of learning without losing the flavour of academic excellence.

In the academic year 2020-21, Rajagiri College of Social Sciences achieved the prestigious NAAC grade of A++ with a nation-wide top score of 3.83 out of 4 in its fourth cycle of assessment. Similarly, the Government of India and the Government of Kerala have recognized the potential of the College not just in the field of higher education, but in development projects and have awarded multiple projects that can make impact in Skilling, Entrepreneurship, Livelihood and Water Conservation and Distribution in the country. Our mission to create globally competent and socially responsible managers has shifted gears to enable our students to also become agile and highly responsive to uncertainty. When emotionally competent managers and leaders are quintessential to lead people and organizations, immersive learning methodology at Rajagiri becomes a model to emulate. Our students have been the flag bearers and ambassadors of the Rajagiri brand. We have striven to train our students and keep them tuned to the times – agile in their behaviours as well as responses to the uncertainty that looms large all around.

Rajagiri College of Social Sciences sincerely thanks all hiring organizations for recruiting our talents and the support extended to us. We present to you a new batch of students who are prepared to take up responsibilities that will challenge and excite them.

We look forward to having you as recruiter in the 2021-2022 season.



About Rajagiri College of Social Sciences (Autonomous)

Rajagiri College of Social Sciences (RCSS), together with its sister educational concerns, owes its existence to the CMI (Carmelites of Mary Immaculate) fathers, the first ever indigenous religious congregation for men in the Syrian Catholic tradition of Christianity in India. The CMI Fathers, drawing inspiration from their founding father St. Kuriakose Elias Chavara, a great visionary, reformer and religious leader of the 19th century, have proved themselves worthy of that heritage in the field of education by establishing institutions of excellence imparting quality education, across the length and breadth of the State, and the country. At present, the CMI Congregation manages a network of more than 800 Schools, 13 Special Schools, 41 Arts, Science, Commerce & Physical Education Colleges, 10 B.Ed. Colleges, 4 Nursing Colleges, 4 Engineering Colleges, one Medical College, one University, 3 Law Colleges, 6 Research Centres, 7 Technical Institutes, 41 Hostels & Boarding Houses, 17 Cultural Centres, 2 Super Speciality Hospitals and 114 Nonformal Education Centres.

Rajagiri College of Social Sciences (Autonomous) was established as a result of the indefatigable industry and foresight of the CMI visionaries. The various axioms of the institution maintain the spirit of Rajagiri - 'Relentlessly towards Excellence'.

Rajagiri has successfully established and maintained the apt ambience for learning and the highest level of academic performance by providing state-of-the-art infrastructure and facilities in these institutions. International partnerships have been established with reputed Management and Social Work institutions across the globe. This allows the College, the faculty and the students to stay abreast of the constant changes occurring as Rajagiri is becoming truly global, with its graduates being placed and working around the world.

Rajagiri College of Social Sciences (RCSS) is the eldest child of Rajagiri Vidyapeedam (Rajagiri group of educational institutions). It is located on two picturesque campuses- the Hill Campus at Kalamassery and the Valley campus at Kakkanad in Kochi, in the state of Kerala. RAJAGIRI literally means "The Hill of the King" and derivatively it refers to the hillock where Jesus Christ is accepted as the King or the model of the embodiment of the virtues of love, truth and justice.

The College had its origin as pioneers in professional social work education starting with a Diploma in Social Service way back in 1955 and adding on Masters in Social Work (MSW), the first of its kind in the State of Kerala, and one of the very few in South India. The specialization PM & IR then offered in MSW programme gave way to additional Programme - Masters in Personnel Management & Industrial Relations which is the present MHRM offered on campus.

The College, then affiliated to the University of Madras, later came under the University of Kerala. In 1986 it was affiliated to MG University, Kottayam. Over the years, the College started expanding its horizons to Management Studies, Computer Science, Library and Information Science, Behavioral Science and Commerce. The MBA and MCA Programmes are approved by All India Council for Technical Education (AICTE). The College is presently offering 16 Programmes (Graduate, Postgraduate, Postgraduate Diploma and PhD) under 7 Departments.

The spirit behind Rajagiri College can be caught in the catchphrase: "Rajagiri, Relentlessly Towards Excellence" and it is enshrined in the vision of the College.



MISSION

To facilitate comprehensive and integrated development of individuals imbued with righteousness and courage of conviction, to effectively function as social beings.

CORE VALUES:



- **S**ervice
- Mutual respect
- Integrity
- Learning
- Excellence



Accreditations and Ranking



Ranked the second cleanest higher educational institution in the country in the Swachh Campus Ranking 2019, conducted by the Ministry of Human Resource Development as part of the Swachh Bharat Mission of the Government of India.



Autonomous College in Kerala to be fully powered by Solar Energy



Recognised as a centre with Potential for Excellence in Education by the Government of India.



Ranked 28th best in the country by National Institutional Ranking Framework (NIRF)



Rashtriya Uchatar Siksha Abhiyan (RUSA), Government of India, recognised College.



Platinum Rated by AICTE-CII Survey of Industry – Linked Technical Institutes 2020



Rajagiri College of Social Sciences (Autonomous) has been accredited with the highest NAAC score in India in the fourth cycle of re-accreditation with a CGPA of **3.83/4** scale (**A++**) in **2021**.



2020 & 2021 - India Today ranked the Department of Social Work as the 2nd Best Social Work College in India.

Department of Social Work

The Department of Social Work had its humble beginnings in 1955 with a Diploma Programme in Social Services (DSS). Later, in 1961, the School started a Master of Social Work (MSW) Programme with specialisations in Personnel Management / Labour Welfare and Industrial Relations. In the year 1969 more specialisations such as Social Welfare Administration, Family and Child Welfare, Community Development and Medical and Psychiatric Social Work were introduced. The MSW Programme earned wide acclaim in a short span of time.

The Department is rated the Second Best in Social Work Education in the country.

Programs Offered:

- Bachelor of Social Work (BSW)
- Master of Social Work (MSW)
- Post Graduate Diploma in Clinical Social Work and Counselling Practice (PGDCSW)
- Ph.D. in Social Work

MSW Programme in Rajagiri has two aided batches of 50 students who graduate every year specialising in Medical and Psychiatric Social Work, Family and Child Welfare, and Community Development. During the two years of their study spread across four semesters, a student undergoes more than 1000 hours of field practicum under the guidance of faculty supervisors. Students are placed in different settings according to their specialisations such as Rural and Urban Communities, Schools, Hospitals, NGOs, Companies, Govt. Projects and Schemes, Social action and advocacy groups etc. As part of their studies, more than 50% students from the Programme complete International Exposure Programme every year with different Universities in the USA, Australia, Belgium, France, Switzerland, Hong Kong, Israel, Malaysia, Nepal, and the Middle East Countries. Rajagiri 'Live Labs', which are the extension projects of the School of Social Work in which students get exposure to do field practicum as well as volunteering opportunities to various live projects such as Govt. sponsored Projects and CSR Projects. The School of Social Work continuously maintains a placement percentage average of 95%, spread through different settings and sectors.

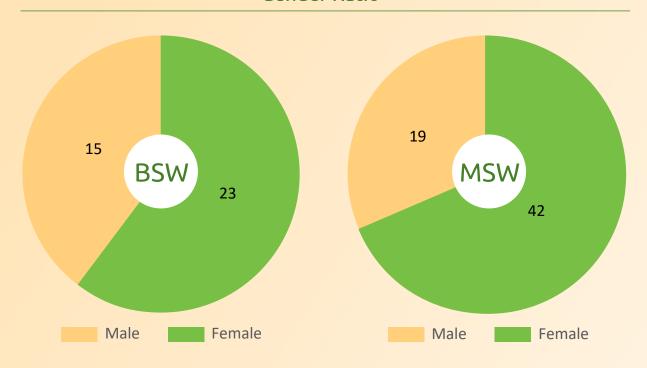
Vision

To be a centre par excellence in Social Work education, unique in experience, value based in approach and pioneering in efforts, for enriching and fulfilling LIFE.

Mission

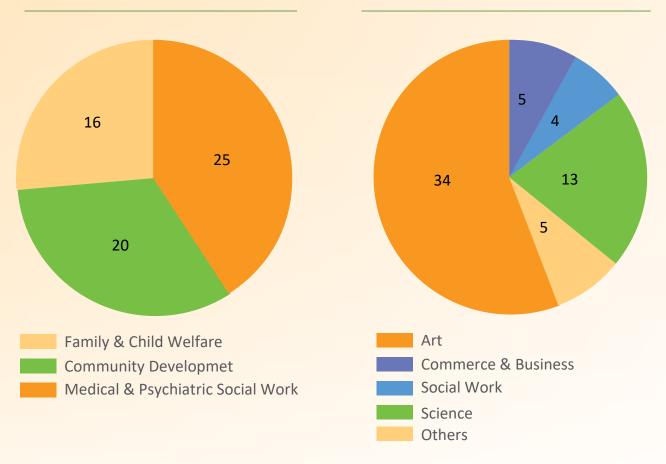
To facilitate the sprouting of professionally competent and socially sensitive social workers with a global outlook to proactively respond to emerging societal concerns, capable of addressing life challenges.

Gender Ratio



Specialization Diversity - MSW

Education Background Diversity





Vision

To create technically competent individuals, who are innovative and who uphold human values.

Department of Computer Science

The Department commenced its three year (six semesters) Master of Computer Applications (MCA) Programme in 2001. Affiliated to Mahatma Gandhi University, Kottayam, Kerala, India, and approved by the All India Council for Technical Education, New Delhi, the course is designed to meet the ever-growing demand for well qualified and trained computer programmers. The Department has been consecutively rated "Platinum" by the AICTE-CII survey, for its illustrious placement track record and distinctive industry interaction programmes. The various specialisations of the MCA programme at RCSS grooms the students to be world class professionals, suitable for the software industry.

The new programme, MSc Computer Science (Data Analytics), affiliated to M G University, starting from the academic year 2020-21, is the latest initiative by the Department of Computer Science in the emerging field of Data Science.

Programs Offered:

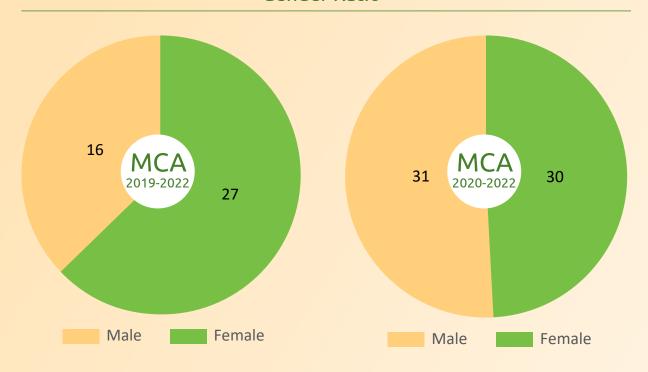
- Master of Computer Applications (MCA)
- Master in Computer Science (Data Analytics)

Mission

To develop globally recognised competent and innovative IT professionals, committed to lifelong learning, and blended with social commitment through comprehensive programmes.

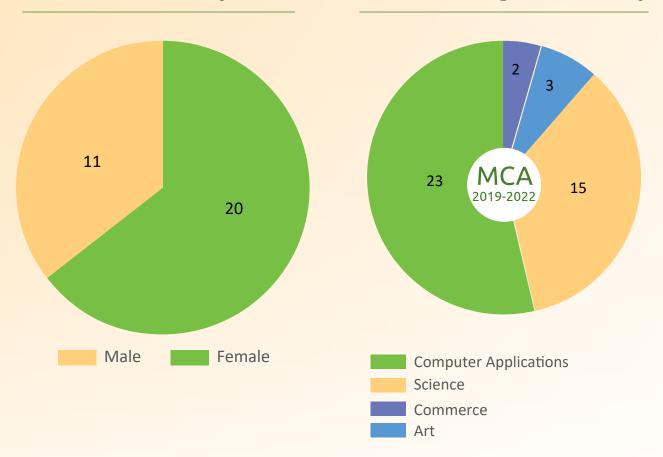


Gender Ratio



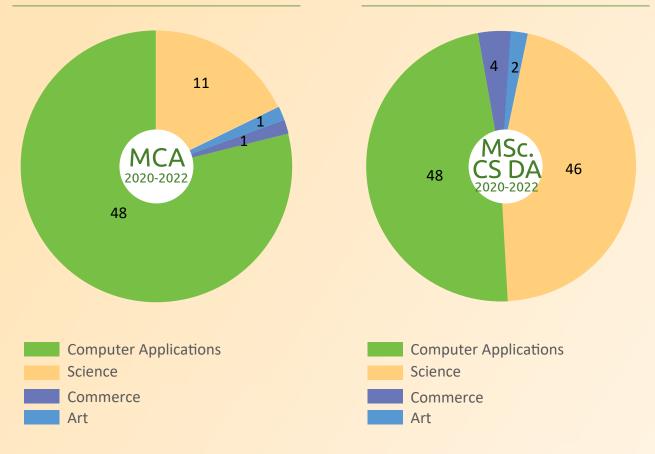
MSc. CS Data Analytics

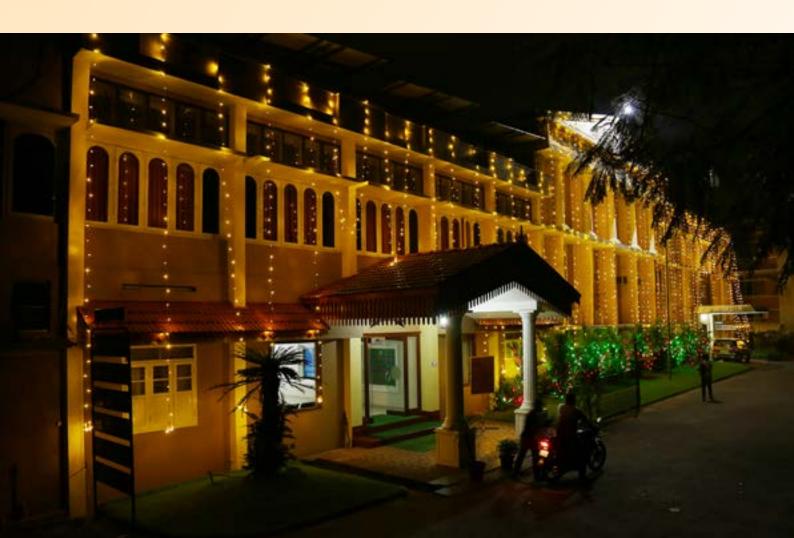
Education Background Diversity



Education Background Diversity

MSc. Computer Science (Data Analytics)







Department of Library and Information Science

A Two-year Master's Degree Programme in Library Science was introduced under the Department of Library and Information Science, Rajagiri College of Social Sciences in 2020, incorporating new trends in the field of library education. The course is affiliated to Mahatma Gandhi University, Kottayam, Kerala, India. It is the first integrated programme in Library Science under Mahatma Gandhi University. The annual intake of students to the course is 30. The students are admitted to the course through careful screening, following the admission criteria set by the University.

The Curriculum is designed in such a way that the students get a hands-on experience in major Libraries through the internship programme offered by the College. The students are encouraged to take up mini projects in association with the Dept. of LIS to supplement their theoretical knowledge with practical experience. They organize events during Library Week, Reading Day Celebrations, webinars, and festivals. They participate in social sensitization events organized by the College and the Dept. of LIS, and involve themselves in activities of social relevance.

Our students are given value added courses in Communicative English, Yoga for the mind & Body, Professional Competency Development, Online Tools for Research, and Stress Management.

We have designed our syllabus to strike a balance between professional knowledge and expectations of the corporate world. We believe in constantly upgrading our curriculum & pedagogy to meet the changing needs of the Industry.

Programs Offered:

• Master of Library & Information Science (M.Lib.I.Sc. - 2 Years)

Vision

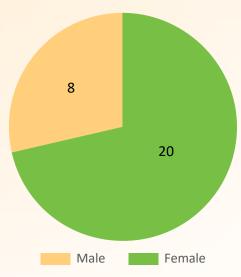
- To develop personnel with aptitudes and skills to face Information challenges and needs of a fast-changing society.
- To promote research and publications by imparting quality and social relevant knowledge.
- To contribute innovative teaching and learning methods in Library and Information Science

Mission

- To impart quality education in Library and Information Science.
- To develop personnel with knowledge, skills and character leading to creating, maintaining and developing a knowledge society.
- Educate students who will be knowledgeable, skilled, and committed members of the information profession.

Gender Ratio

Master of Library & Information Science







Vision

Create a class of competent entrepreneurs and administrators imbued with integrity and human values

Dept. of Commerce & Professional Studies

Rajagiri College of Social Sciences – Department of Commerce & Professional Studies became functional from the academic year 2015-16. The department is dedicated to providing aspiring students with a wide range of professional and interpersonal skills in the field of finance, accounting, and business studies. Industry visits, field trips, and corporate talks give adequate practical exposure to the students on the subject. With an enduring dedication to the pursuit of excellence, the Department offers unparalleled student experiences across a broad spectrum of academic environments. At Rajagiri, students not only imbibe academic concepts but also develop a wide spectrum of global business and smart decision-making skills. The value-based education imparted by the Department, a centre par excellence, will impel aspiring managers to emerge as innovative, creative, and competent leaders; leaders with a broad strategic vision imbued with social sensitivity. Rajagiri provides a balance of professional excellence and social consciousness that will help the young professionals in their careers.

Professional Studies, RCSS, Kalamassery, has the professed vision of imparting industrial relevant skills and knowledge to students, leading to better career and employability opportunities at the undergraduate level. The Department of Professional Studies along with the Department of Commerce has achieved many heights since its inception. RCSS is a pioneer in the State of Kerala offering accredited ACCA, CA and CMA programmme along with B.Com and BBA with the highest ACCA and CMA paper exemption. Apart from core professional programmes, the department also offers industry-relevant certification programmes along with the undergraduate programme.

Programs Offered:

- B.Com Model I: Finance and Taxation
- B.Com Model I: Computer Application with Business Analytics (Finance).
- B.Com Model II: Finance and Taxation
- BBA with Business Analytics (HR & Marketing).

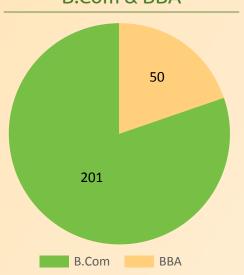
Mission

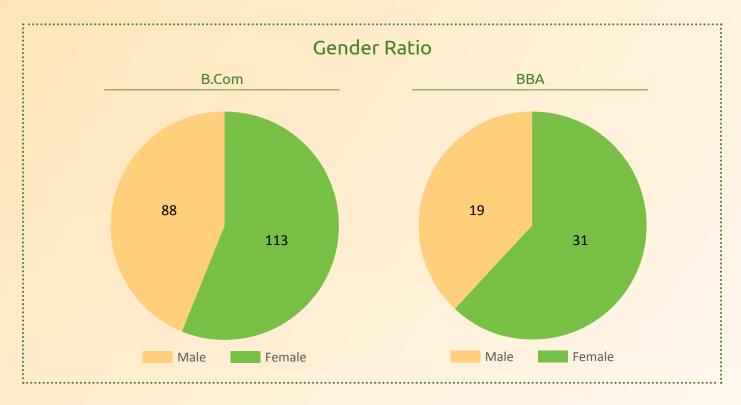
Our Mission is to identify and groom youngsters with positive attitude and to develop them as professionals in the field of business, industry and administration both at the National and the International levels.

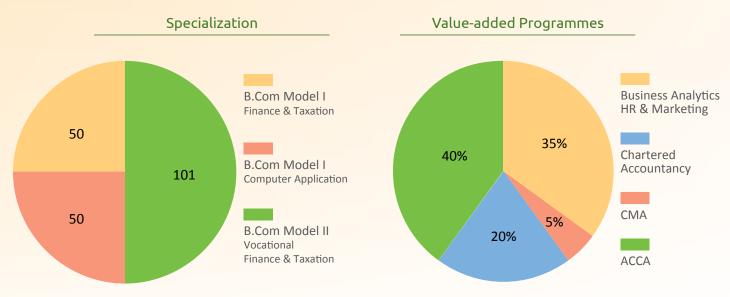
Value-added Professional Programmes:

- ACCA, UK (Association of Chartered Certified Accountants)
- CA, India (Chartered Accountancy)
- CMA, India (Certified Management Accountant)
- CIMA, India (Chartered Institute of Management Accountants)
- Business Analytics (HR & Marketing)









Partnership Programs











Vision

Be a centre for mental health services and training mental health professionals.

Department of Psychology

The Department of Psychology, known also as the 'Rajagiri Centre for Behavioural Sciences and Research' (RCBSR) started during the academic year 2016-17, with the vision to "Be a centre for mental health services and training of mental health professionals". The Department offers an undergraduate and a post graduate programme in Psychology. We take students on a journey through learning and mastery of the human mind and behaviour. This is enhanced through real life applications and also practical experience in our 3 labs- a lab for the UG students, a neuro-diagnostic lab for the PG students and a PEBL lab for computer assisted psychology experiments. Students are exposed to the different colours and textures of psychology on a unique and diverse canvas to help prepare them to handle a plethora of opportunities and demands in the field of psychology. We have established an alumni network which brings together budding and working psychologists with hands-on experience, from all over the world. We provide the required resources and knowledge including tie-ups with international universities for research and teaching, thereby ensuring professional and personal success.

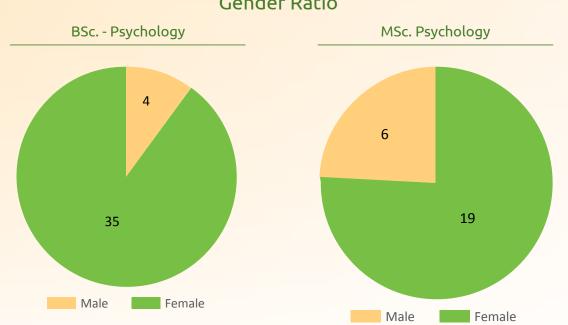
Mission

Our mission is to train mental health professionals, to carry out researches relevant for the growth of discipline and to serve mental health needs of the community.

Programs Offered:

- Bachelor of Science in Psychology (BSc. Psychology)
- Master of Science in Psychology (MSc. Psychology)







Rajagiri Immersive Learning Experience™

The Rajagiri Immersive Learning™ Methodology is a pedagogical innovation of Rajagiri College of Social Sciences. Along with academics, students are exposed to programmes and activities which prepare them to manage and lead in challenging environments. The methodology is based on four dimensions: Conceptual Learning, Experiential Engagement, Executive Modeling and Corporate Competency.

Le Cocon, the Incubation Centre

RBL

Rajagiri Business League (RBL), the Sporting Event for Corporates and Students

RNBO

Rajagiri National Business Quiz (RNBQ), the Quizzing Event for Corporates and Students

Social Sensitization Camp, the seven days camp in Rural Setting

Concurrent

Fieldwork

The PLAN, the Business Plan Competition

Foreign Language Certifications

Rajagiri Transcend, the NGO managed by students

Assessment and Development Centre



Industry **Visits**

> UGC **NET-JRF** Coaching



Inflore, the Management Fest

Forms (Forum of Rajagiri Management Students) and its Clubs







Industry/Alumni Interactions

Vanavasam, the three days programme in Forest Setting based on MBTI

Value-Added Professional Certifications

> Live Industry **Projects**

Kalypso, the OBT Programme



Academic Partnerships

Rajagiri International Institute for Education and Research (RIIER) established in 1998, offers transnational partnership programmes and tie-ups. These tie-ups facilitate the sharing of resources for faculty and student training, curriculum development, research and consultancy.







Student Exchange



Dual Degree



Faculty Led Study Abroad Programmes



Existing Mobility Programmes



Summer School



Rajagiri Student Overseas Internship Programme







































































The Office of Corporate Relations [OCR]

The OCR engages Corporates, Alumni and Professional Associations to provide world class experiences to students and corporates through Final/Summer Placements, Internship, Interactions, Live Projects, Industry Visits, Field Work and similar programmes. The team consists of full-time representation from Leadership, Faculty and Students.

Final/Summer Placements Process:



Hiring Organizations presentation doc and other relevant details

Registration among final year students to identify candidates for the role



Submitting profiles of candidates to Hiring Organization

Pre-placement talk; followed by the selection process

Announcing the results and releasing offer letters

Industry Partnerships

RCSS is a member of various professional bodies like National Institute of Personnel Management, Kerala Management Association, Confederation of Indian Industries, National Human Resources Development, Indian Society for Training and Development, Kerala State Productivity Council, etc. Through these professional associates, students and faculty are given the unique opportunity to take part in all their regular activities like Management Conventions, Lecture Meetings & Panel Discussions, Award Ceremonies, Business Quizzes, Networking events, Business Plan Contests, Industry training programs etc.























Recruiters of 2020-21





Rajagiri College of Social Sciences (Autonomous)

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